

University of Phoenix Stadium

Attendance by Event Category**

	Fiscal Year 2007		Fiscal Year 2008		Fiscal Year 2009	
	7/1/06-6/30/07 # of Events	7/1/06-6/30/07 Attendance	7/1/07-6/30/08 # of Events	7/1/07-6/30/08 Attendance	7/1/08-6/30/09 # of Events	7/1/08-6/30/09 Attendance
NFL Football	10	581,553	10	555,613	12	687,839
Fiesta Bowl	1	60,211	1	57,991	1	57,913
BCS Championship	1	69,245	n/a	n/a	n/a	n/a
Super Bowl	n/a	n/a	1	71,101	n/a	n/a
Other Sports	2	98,691	2	32,243	4	43,285
Entertainment	2	66,839	3	58,424	1	3,606
Consumer Shows	24	196,545	26	167,954	24	188,608
Trade Shows	12	25,805	7	18,362	5	9,925
Special Events/Graduations	16	98,597	19	95,984	27	135,896
Team Events	24	37,361	11	36,754	18	25,383
Banquets/Meetings	90	21,036	53	20,254	29	10,859
Total	182	1,255,883	133	1,114,680	121	1,163,314

** Based on scanned ticket counts