

**Centerplate  
University of Phoenix Stadium**

	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>Average</b>
NFL Games	15.20	15.14	15.27	16.62	15.56
NFL Post Season				17.65	17.65
SB			45.58		45.58
SB Other			25.00		25.00
NFLX			6.56		6.56
College Basketball			6.92		6.92
College Basketball NCAA Tourney				6.14	6.14
College Football Bowl Games	15.22	19.04	17.68	17.53	17.37
College Baseball	-	-	-	-	-
Sports Other	5.81	8.45	8.14	5.71	7.03
Concerts	13.73		20.34		17.04
School Event	10.90	7.33	5.53	2.05	6.45
Monster Trucks	9.64	9.04		8.64	9.11
Family Shows	1.80	1.66	1.78	2.55	1.95
Religion		0.78	0.08		0.43
Flea Market				0.98	0.98
Trade Shows	3.47	5.29	4.07	4.06	4.22
Flat Shows	11.69	4.49	3.16	1.70	5.26
Catering	26.09	24.00	20.95	16.17	21.80
Other			-	-	-
<b>Average Per Cap</b>	<b>13.50</b>	<b>11.96</b>	<b>13.64</b>	<b>12.72</b>	<b>12.96</b>