

**Arizona Sports & Tourism Authority**

**Minutes of the 68<sup>th</sup> Meeting of the Arizona Sports & Tourism Authority  
Board of Directors**

**August 3, 2006**

**3:00 p.m.**

**Arizona Sports & Tourism Authority, Board Room  
1 Cardinals Drive  
Glendale, AZ 85305**

**Attendance**

**Members**

John D. Benton, Chairman  
F. Rockne Arnett  
Deborah Johnson  
Larry Landry  
Herman Orcutt  
Verma Pastor  
Gerald Walker  
Rod Williams

**Staff**

Ted A. Ferris, President/CEO  
Charles M. Foley, Chief Financial Officer & Treasurer  
Kimberly Monroe, Executive Assistant/Office Mgr.  
Brad Parker, Public Information Officer  
Kenny Harris, Vice President for Facilities  
Deb Wilson, Project Assistant

**General Public**

Attached as Exhibit G

1. Call to Order. A public meeting of the of the Arizona Sports & Tourism Authority (the "Authority") Board of Directors (the "Board") was held in the Authority's Board Room at the at the Stadium, 1 Cardinals Drive, Glendale, AZ 85305 on Thursday, August 3, 2006 at 3:00 p.m. With A quorum being present, and the meeting having been duly noticed and called, Chairman Larry Landry called the sixty-eighth meeting of the Board of Directors to order.

2. Consideration of Minutes from the June 29, 2006 Board Meeting. The Chairman asked for a motion to approve the minutes of the Board held August 3, 2006 (Exhibit A). Upon motion duly made by Mr. Rod Williams and seconded by Ms. Debbie Johnson the minutes were unanimously approved.

3. Executive Session. Chairman Landry asked for a motion to go into Executive Session. Upon motion duly made by Mr. Roc Arnett and seconded by Mr. Williams, and approved unanimously, it was resolved that the Board would go into Executive Session.

Chairman Landry asked for a motion to resume regular session. Upon motion duly made

by Mr. Orcutt, seconded by Ms. Pastor, and approved unanimously, it was resolved that the Board would go back into regular session.

4. Consideration of Phoenix International Consultants Agreement ("PIC"). The Chairman asked Mr. Ted Ferris, the Authority's President/CEO, to review the PIC Agreement (exhibit B) with the members. Mr. Ferris reviewed his memo to the Members dated July 28, 2006 (Exhibit C) explaining agenda items 4a, 5a, and 5b. After discussion the Chairman asked for a motion to approve the Phoenix International Consultants Agreement. Upon motion duly made by Mr. John Benton and seconded by Mr. Williams the Agreement was unanimously approved.

5. Consideration of Authority Policies and Procedures. The Chairman asked Mr. Arnett to update the members on the Action previously taken by the Finance, Budget and Audit Committee regarding this issue. Mr. Arnett stated that the Committee had thoroughly reviewed and unanimously approved the Authority's Policies and Procedures (Exhibit D) be forward to the full Board of Directors for their consideration. After discussion the Chairman asked for a motion to approve the Authority's Policies and Procedures that has previously been approved by the Finance, Budget and Audit Committee. Upon motion duly made by Mr. Arnett and seconded by Mr. Williams the Authority's Policies and Procedures were unanimously approved.

6. Consideration of NewPath Networks, LLC Communications Facilities Agreement and SRP Telecommunications Facilities License Agreement. Mr. Ferris reviewed with the Members New Path Networks Facilities Agreement (Exhibit E) and the SRP Telecommunications Facilities License Agreement (Exhibit F) with the members. After discussion the Chairman asked for a motion to approve both the New Path Networks and SRP Agreements. Upon motion duly made by Mr. Herman Orcutt and seconded by Mr. Jerry Walker the agreements were unanimously approved.

7. Grand Opening Committee Events Update. Mr. Ferris briefly updated the members on the upcoming Grand Opening Events.

8. Discussion and Possible Action on Plaque Review Approvals. Chairman Landry updated the members on the issues related to the plaque that is to be installed in the building and dedicated at the Hunt contractor appreciation party on August 5, 2006. After discussion Mr. Williams made a motion to approve the plaque and its current design and to install the plaque as discussed. Upon motion duly made and seconded by Mr. Arnett the motion passed by a vote of seven in favor and one opposed.

9. Consideration of Planned Tenant Improvements and Notice to Proceed – Phase 1. Mr. Ferris reviewed with the members the planned tenant improvements. Mr. Ferris then asked Mr. Kenny Harris, Authority Vice President for Facilities, to review his memo to Mr. Ferris (Exhibit G) dated July 28, 2006. Mr. Harris reviewed his memo with the members and gave a detailed description of the planned tenant improvements to the members. Mr. Orcutt informed the members that he would recommend that the Board commence with Phase 1 as soon as possible. Chairman Landry asked Ms. Sarah Strunk, Counsel for the Authority to review Resolution No. 2006-66 (Exhibit H) Approving Notice to Proceed with Respect to Certain Improvements with the members. Ms. Strunk provided a detailed review of the resolution to the members. After discussion the Chairman asked for a motion to approve Resolution No. 2006-66 Approving Notice to Proceed with Respect to Certain Improvements. Upon motion duly made by Mr. Orcutt and seconded by Ms. Pastor, Resolution 2006-66 was unanimously approved.

10. Arizona Super Bowl Host Committee Update. Chairman Landry asked Mr. Michael Kennedy, Chairman of the Arizona Super Bowl Host Committee, to give a brief update on the Host Committees actions thus far. Mr. Kennedy gave an overview of the Host Committee and their upcoming calendar of events. Mr. Kennedy then introduced Ms. Debbie Wardrop, Executive Director of the Arizona Super Bowl Host Committee. Ms. Wardrop provided an overview of their staff and the future plans of the Host Committee.

11. Fiesta Bowl Update. Mr. John Junker, President & CEO Of the Tostitos Fiesta Bowl, updated the members on the Fiesta Bowls progress in their discussions with the Arizona

Cardinals. Mr. Junker then provided the members with a copy of an August 1, 2006 letter to Mr. Junker from Mr. Bill Hancock, Administrator for the BCS, (Exhibit I) and reviewed the letter with the members. Mr. Junker stated that Mr. Hancock would be touring the stadium sometime the week of September 24, 2006 to review the temporary signage issue.

12. Arizona Cardinals Update. Mr. Ron Minegar, Vice President of Marketing, for the Arizona Cardinals briefly discussed the remaining issues related to their negotiations with the Tostitos Fiesta Bowl. Mr. Minegar stated that the Arizona Cardinals believe they will be able to resolve all outstanding issues related to temporary signage ahead of the September 24, 2006 visit by Mr. Bill Hancock. Mr. Minegar also stated that Global Spectrum had been doing a great job managing the building and thanked them for their hard work. Mr. Peter Sullivan, General Manager of Cardinals Stadium, provided a copy of the parking plan (Exhibit J) and reviewed the game day parking setup with the members.

13. Announcements. Mr. Ferris stated that the next Board meeting would be scheduled ahead of the September 24, 2006 visit by Mr. Hancock. Mr. Williams asked Mr. Ferris to review the Authority's ticket allocation policy with the members. Mr. Ferris reviewed the policy with the members. Chairman Landry asked stated that he would like to postpone the review of the Cardinals and Fiesta Bowl Use Agreements until the next scheduled meeting due to the time.

12. Adjournment. There being no further business to come before the Board the meeting the Chairman asked for a motion to adjourn. Upon motion duly made by Ms. Pastor and seconded by Mr. Walker the motion to adjourn was unanimously approved.

“Exhibit A”

Minutes from July 29, 2006 Board Meeting

“Exhibit B”

Phoenix International Consultants Agreement

“Exhibit C”

Ted Ferris Memo dated July 28, 2006

“Exhibit D”

Authority’s Policies and Procedures

“Exhibit E”

New Path Networks, LLC Communications Facilities Agreement

“Exhibit F”

SRP Telecommunications Facilities License Agreement

“Exhibit G”

Kenny Harris Memo Dated July 28, 2006

“Exhibit H”

Authority Resolution No. 2006-66

“Exhibit I”

Letter to John Junker from Bill Hancock Dated August 1, 2006

“Exhibit J”

Parking Plan

“Exhibit K”

General Public Board Meeting Attendees