

**Arizona Sports & Tourism Authority**

**Minutes of the 67<sup>th</sup> Meeting of the Arizona Sports & Tourism Authority  
Board of Directors**

**June 29, 2006**

**3:30 p.m.**

**Arizona Sports & Tourism Authority, Board Room  
1 Cardinals Drive  
Glendale, AZ 85305**

**Attendance**

**Members**

John D. Benton, Chairman (Telephonically)  
F. Rockne Arnett (Telephonically)  
Deborah Johnson  
Larry Landry  
Herman Orcutt  
Verma Pastor  
Gerald Walker  
Rod Williams  
Jonathan Garrett

**Staff**

Ted A. Ferris, President/CEO  
Charles M. Foley, Chief Financial Officer & Treasurer  
Kimberly Monroe, Executive Assistant/Office Mgr.  
Brad Parker, Public Information Officer  
Kenny Harris, Vice President for Facilities  
Deb Wilson, Project Assistant

**General Public**

Attached as Exhibit G

1. Call to Order. A public meeting of the of the Arizona Sports & Tourism Authority (the "Authority") Board of Directors (the "Board") was held in the Authority's Board Room at the the Stadium, 1 Cardinals Drive, Glendale, AZ 85305 on Thursday, June 29, 2006 at 3:30 p.m. Chairman John Benton requested that Vice Chairman Herman Orcutt chair the meeting since he was participating telephonically. With A quorum being present, and the meeting having been duly noticed and called, Mr. Orcutt called the sixty-seventh meeting of the Board of Directors to order.

2. Consideration of Minutes from the May 23, 2006 Board Meeting. The Chairman asked for a motion to approve the minutes of the Board held May 23, 2006 (Exhibit A). . Upon motion duly made by Mr. Larry Landry and seconded by Mr. Rod Williams the minutes were unanimously approved.

3. Grand Opening Committee Update. The Chairman asked Mr. William Peltier, Chairman of the Stadium Grand Opening Advisory Committee, to update the Board Members on the events being scheduled by the Committee. Mr. Peltier gave a presentation (Exhibit B)

updating the Members on the Grand Opening Committee activities and calendar showing the “Season of Grand Events” scheduled between August 1, 2006 and January 2007. The Chairman asked for a motion to approve the recommendations of the Grand Opening Advisory Committee as presented by Mr. Peltier (the calendar of events is attached as exhibit C). Upon motion duly made by Mr. Williams and seconded by Ms. Verma Pastor the calendar was unanimously approved.

4. Review of previously executed Parking and Facility Use Fee Agreements. The Chairman asked Ms. Sarah Strunk, the Authority’s lead counsel, to review the agreements with the members. Ms. Strunk reviewed the document provided to the members titled Summary of the Parking Arrangements for the Stadium (Exhibit D). Discussion ensued.

5. Presentation of Parking Plan and other Operational Issues. Mr. Ted Ferris, Authority President/CEO, reviewed with the Members the parking plan provided by the Cardinals (Exhibit E) and then asked Mr. Ron Minegar, Vice-President of Marketing for the Cardinals, to briefly update the members on the plan. Mr. Minegar reviewed the plan with the members and the timeline for releasing additional information. Mr. Minegar also stated that the Cardinals have retained the Pro-Em Company to manage the operations of the parking lot.

Mr. Ferris asked Mr. Ed Beasley, City Manager for the City of Glendale, to briefly review the Youth Sports Fields parking issues. Mr. Beasley stated that the City has had positive discussions with the Cardinals for the City to be able to use a portion of the adjacent stadium parking in support of activities on the Youth Sports Fields when the parking is not be used for Team or Authority Events and should have an agreement in place soon.

Mr. Peter Sullivan, General Manager of Cardinals Stadium, and Mr. Minegar also updated the members on the game day parking needs for employees. Mr. Sullivan stated that they, too, have had positive discussions with the Cardinals and felt that all parking requirements for all parties will be met.

6. Stadium Wayfinding and Other Signage Issues. Mr. Kenny Harris, the Authority's Vice President for Facilities, provided a brief update to the members related to the signage issues. Mr. Harris stated that currently there are no signs directing the public to the Authority's offices. Mr. Harris has been working with the Cardinals Representative on locations for office signage and hopes to have the issue resolved soon.

7. Tostitos Fiesta Bowl Update. Chairman Orcutt opened the floor to Mr. Mike Allen, Tostitos Fiesta Bowl Member, who updated the Members on their progress in their negotiations with the Arizona Cardinals regarding operational issues related to the Bowl's upcoming games.

8. Arizona Cardinals Update. Chairman Orcutt asked if there were any representatives in the audience from the Arizona Cardinals that had any questions and/or issues they would like to discuss with the Board. Mr. Minegar briefly discussed the remaining issues related to their negotiations with the Tostitos Fiesta Bowl.

9. Consideration of the Authority's FY 2007 Budget. Mr. Roc Arnett, Finance, Budget and Audit Committee Chairman, stated that the Committee had voted to recommend approval of the budget as presented at the committee's previous meeting (Exhibit F). He then asked Mr. Chuck Foley, the Authority's CFO and Treasurer, to provide an overview of the budget to the members. Mr. Foley reviewed the budget with the members. Discussion ensued. Chairman Orcutt asked for a motion to approve the Authority's FY 2007 Budget as presented and recommended by the Finance, Audit and Budget Committee. Upon motion duly made by Mr. Landry, and seconded by Mr. Williams, the motion to approve the Authority's FY 2007 Budget was unanimously approved.

10. Nominations for Board of Director Officers. Chairman Orcutt briefly reviewed the bylaws section related to the election of Board of Director Officers. Mr. Orcutt opened the floor to nominations for the next Board Chairman. Mr. Williams moved to nominate Mr. John Benton as Chairman for an additional three months, and was seconded by Mr. Jon Garrett. Mr. Benton

thanked Mr. Williams for the nomination but stated that he would be traveling out of the country for most of the next three months and would have to decline the nomination. Mr. Benton when on to say that he appreciated the support of his fellow board members over his 30 months as Board Chairman, but it was time for another Board Member to assume the Chair. Mr. Williams then moved to nominate Mr. Orcutt as Chairman citing his status as an original member of the Board and service as Vice-Chairman of the Board. Mr. Orcutt thanked Mr. Williams for his nomination but stated that he too would have to decline the nomination, but would be interested in continuing to serve as Vice-Chairman of the Board. Ms. Verma Pastor moved to nominate Mr. Larry Landry as Chairman, which was seconded by Ms. Debbie Johnson. There being no further nominations, Chairman Orcutt asked for a vote on the nomination. There being both 'aye' and 'no' votes registered, Chairman Orcutt requested the members vote again on the motion by show of hands. Mr. Arnett, Mr. Benton, Ms. Johnson, Mr. Landry, Mr. Orcutt, Ms. Pastor and Mr. Walker, voted yes for the motion. Mr. Garrett and Mr. Williams voted no for the motion. Chairman Orcutt noted that Mr. Benton and Mr. Arnett verbally affirmed their yes vote telephonically. By a vote of seven in favor and two opposed, the motion nominating Mr. Landry as the Board Chairman passed.

Mr. Orcutt opened the floor for nominations for the Board Vice Chairman. Mr. Landry moved to nominate Mr. Orcutt as Vice Chairman. Upon motion duly made and seconded by Ms. Pastor the motion to nominate Mr. Orcutt as Vice Chairman was unanimously approved.

Mr. Orcutt opened the floor for nominations for Board Secretary. Ms. Johnson moved to nominate Mr. Walker as Board Secretary. Upon motion duly made, and seconded by Mr. Landry, the motion to nominate Mr. Walker as Board Secretary was unanimously approved.

11. Announcements. Mr. Ferris stated that the next Board meeting would be scheduled sometime the first week in August.

12. Adjournment. There being no further business to come before the Board the meeting the Chairman asked for a motion to adjourn. Upon motion duly made by Ms. Pastor and seconded by Mr. Williams the motion to adjourn was unanimously approved.

“Exhibit A”

Minutes from May 23, 2006 Board Meeting

“Exhibit B”

Grand Opening Committee Presentation

“Exhibit C”

Grand Opening Committee Calendar of Events

“Exhibit D”

Summary of Parking Arrangements for the Stadium

“Exhibit E”

Cardinals Parking Plan

“Exhibit F”

Authority’s FY 2007 Budget

“Exhibit G”

General Public Board Meeting Attendees