

Arizona Sports & Tourism Authority

**Minutes of the 65th Meeting of the Arizona Sports & Tourism Authority
Board of Directors**

March 28, 2006

8:00 a.m.

**Arizona Sports & Tourism Authority, Board Room
14500 N. Northsight Blvd., Suite 312
Scottsdale, AZ 85260**

Attendance

Members

John D. Benton, Chairman
F. Rockne Arnett
Deborah Johnson
Larry Landry
Herman Orcutt
Verma Pastor
Gerald Walker
Rod Williams
Jonathan Garrett (Absent)

Staff

Ted A. Ferris, President/CEO
Charles M. Foley, Chief Financial Officer & Treasurer
Kimberly Monroe, Executive Assistant/Office Mngr.
Brad Parker, Public Information Officer
Kenny Harris, Vice President for Facilities

1. Call to Order. A public meeting of the of the Arizona Sports & Tourism Authority (the "Authority") Board of Directors (the "Board") was held in the Board Room at the offices of the Authority, 14500 N. Northsight Blvd. Suite 312, Scottsdale, AZ 85260 on Tuesday, March 28, 2006 at 8:00 a.m. A quorum being present, and the meeting having been duly noticed, the Board Chairman, Mr. John Benton, called the sixty-fifth meeting of the Board of Directors to order.

2. Executive Session. Chairman Benton asked for a motion to go into Executive Session. Upon motion duly made by Mr. Herman Orcutt, and seconded by Mr. Rod Williams, and approved unanimously, it was resolved that the Board would go into Executive Session.

Chairman Benton asked for a motion to resume regular session. Upon motion duly made by Mr. Larry Landry, seconded by Mr. Orcutt, and approved unanimously, it was resolved that the Board would go back into regular session.

3. Consideration of Minutes from February 17, 2006. The Chairman asked for a motion to approve the minutes of the Board held February 17, 2006 (exhibit A). Upon motion duly made by Mr. Landry and seconded by Mr. Orcutt the minutes were unanimously approved.

4. Committee Reports. The Chairman asked that the Board begin with the Youth and Amateur Sports Committee report to allow time for Mr. Roc Arnett to arrive at the Authority's office. The Chairman asked the Youth and Amateur Sports Committee (the "YAS Committee") Chairman, Mr. Jerry Walker, to proceed with his update. Mr. Walker provided an update to the Board on the recent work of the committee. He stated that after a further review of the Maricopa County Sports Commission Biennial Grant Application the YAS Committee was recommending the approval of a one-time grant of a maximum of \$67,000 for the funding of successful event bid submissions (exhibit B). The Chairman asked for a motion to approve the one-time grant of \$67,000 to the Maricopa County Sports Commission for the funding of successful event bid submissions. Upon motion duly made by Mr. Orcutt and seconded by Mr. Walker, the motion unanimously approved.

Mr. Charles Foley, Authority CFO and Treasurer, provided a Youth Sports Project and finance update to the Members. Mr. Landry requested that Mr. Foley provide a Youth and Amateur Sports sources and uses chart to the Members. Mr. Foley provided that document to the members upon the completion of his update (exhibit C).

The Chairman asked the Finance, Budget and Audit Committee (the "FBA Committee") Chairman, Mr. Arnett, to provide an update of the recent work of the FBA Committee. Mr. Arnett reviewed the recent actions take by the FBA Committee at their last meeting. He stated that the FBA Committee had approved a motion to recommend the approval of the Extravaganza seating plan. Mr. Arnett asked Mr. Ted Ferris, Authority President/CEO, to review the extravaganza seating plan (exhibit D) with the Members. Mr. Ferris reviewed the plan and stated that the Tostitos Fiesta Bowl had reviewed and approved the extravaganza seating plan. He also stated that he would send a copy of the plan to Ms. Debbie Wardrop, Super Bowl Host Committee

President and CEO, informing them that we would have 72,013 not 75,000 seats for the 2008 Super Bowl. Chairman Benton asked for a motion to approve the Extravaganza seating plan. Upon motion duly made by Mr. Orcutt and seconded by Mr. Landry the Extravaganza seating plan was unanimously approved.

Mr. Benton stated that he would like to hear from the Super Bowl Host Committee Chairman, Mr. Michael Kennedy, and Ms. Debbie Wardrop at the next Board of Directors meeting so they could provide an update on the Committee's recent activities.

Mr. Arnett asked Mr. Peter Sullivan, General Manager, Cardinals Stadium and Mr. Patrick Talty, Executive Director of Operations, Cardinals Stadium to review the Stadium Furniture Fixtures and Equipment request (exhibit E) with the Members. After review and discussion, Chairman Benton asked for a motion to approve the Furniture Fixture and Equipment request. Upon Motion duly made by Mr. Arnett and seconded by Mr. Williams the Furniture Fixture and Equipment request was unanimously approved.

5. Arizona Cardinals Update. Chairman Benton asked if there were any representatives in the audience from the Arizona Cardinals that had any questions and/or issues they would like to discuss with the Board. No one was present.

6. Tostitos Fiesta Bowl Update. Chairman Benton asked if there were any representatives in the audience from the Tostitos Fiesta Bowl that had any questions and/or issues they would like to discuss with the Board. Mr. Mike Allen, Tostitos Fiesta Bowl Member, updated the Members on their progress with the remaining issues related to their negotiations with the Arizona Cardinals.

7. Cardinals Stadium Matters. Chairman Benton asked Arizona Cardinals' Project Representative, Mr. Michael Rushman, to review his Environmental Graphics Design presentation (exhibit F) with the Members.

Mr. Kenny Harris, Authority Vice President for Facilities, reviewed the Cardinals requested street names (exhibit G) with the Members. After discussion Mr. Kenny Harris then reviewed the

Cox Communication Agreement with the Members. Mr. Landry stated that he would not be participating in the ratification of the Cox Communication Agreement due to a potential conflict of interest. Mr. Landry stepped outside the Boardroom while the vote was taking place. Chairman Benton asked for a motion to ratify the Cox Communication Agreement. Upon motion duly made by Ms. Verma Pastor and seconded by Ms. Debbie Johnson the motion to ratify the Cox Communication Agreement was unanimously approved.

8. Announcement of Future Meeting Dates. Chairman Benton stated that at the next Board Meeting would be scheduled for May 1st and at that meeting we would begin the election of officers and have an update/presentation from the Super Bowl Host Committee. He also stated that he would like to invite Mr. Michael Bidwill to attend the meeting to provide an update to the Members.

Mr. Orcutt recognized Mr. Brian Dalke, City of Goodyear Deputy City Manager, as being in attendance at the Meeting.

9. Adjournment. There being no further business to come before the Board the meeting the Chairman asked for a motion to adjourn. Upon motion duly made by Mr. Orcutt and seconded by Mr. Walker the motion to adjourn was unanimously approved.

“Exhibit A”

Minutes from February 17, 2006 Board Meeting

“Exhibit B”

YAS Committee Motion to Approve Maricopa County Sports Commission’s request for Funding

“Exhibit C”

Youth Sports Sources and Uses Document

“Exhibit D”

Extravaganza Seating Plan

“Exhibit E”

Furniture Fixtures and Equipment Request

“Exhibit F”

Environmental Graphics Design presentation

“Exhibit G”

Cardinals requested street names