

Arizona Sports & Tourism Authority

**Minutes of 74th Meeting of the Arizona Sports & Tourism Authority
Board of Directors**

March 2, 2007

1:30 p.m.

**Arizona Sports & Tourism Authority , Board Room
1 Cardinals Drive
Glendale, AZ 85305**

Attendance

Members

Larry Landry, Chairman
Herman Orcutt, Vice Chairman
Roc Arnett, (Telephonically)
John Benton
Debbie Johnson
Verma Pastor
Jerry Walker
Rod Williams
Bradley Wright

Staff

Ted A. Ferris, President/CEO
Charles Foley, CFO & Treasurer
Kimberly Monroe, Executive Assistant/Office Mgr.
Brad Parker, Vice President for Public Affairs &
Security

Other Attendees

Sarah Strunk, Fennemore Craig

1. Call to Order. A public meeting of the of the Arizona Sports & Tourism Authority (the "Authority") Board of Directors (the "Board") was held in the Authority's Board Room at the University of Phoenix Stadium, 1 Cardinals Drive, Glendale, AZ 85305 on Friday, March 2, 2007 at 1:30 p.m. A quorum being present and the meeting having been duly noticed and called, Chairman Larry Landry called the seventy-fourth meeting of the Board to order.

2. Consideration of December 21, 2006 and January 17, 2007 Board Meeting Minutes. Chairman Landry stated that a Board Member had requested additional time to review the minutes. He asked to postpone the consideration of these minutes until the next scheduled Board meeting on March 16, 2007.

3. Super Bowl Update and Presentation by the Arizona Super Bowl Host Committee. Mr. Michael Kennedy, Chairman of the Arizona Super Bowl Host Committee, briefed the Board on the status of the Super Bowl 2011 bid. Ms. Debbie Johnson stated that the hotel community had

surfaced several issues regarding the basis for room rates with the Arizona Super Bowl Host Committee. She further stated that based on the positive feedback received from the NFL that the Valley Hotel and Resort Association would be considering a resolution supporting the 2011 bid at their next scheduled meeting. Chairman Landry discussed the game day expenses and the NFL's request that the Authority reimburse the NFL for any sales tax collected on game day tickets. He asked Mr. Jeff Schatzki, Senior Policy Analyst for the Governor, to update the Board on his understanding of the issues and specifically the sales tax issue. Mr. Schatzki stated that he believed the National Football League would not have an issue receiving the sales tax reimbursement in late March provided it was earlier than March 31st, the end of the League's fiscal year.

4. Consideration of Executive Session. Chairman Landry asked for a motion to enter into executive session for consultation with the attorneys of the Authority regarding the Authority's position regarding contracts that are the subject of negotiations pursuant to A.R.S. 38-431.03(A)(4). Upon motion duly made by Mr. John Benton and seconded by Mr. Rod Williams the Board unanimously entered into Executive Session.

Chairman Landry asked for a motion to move back into the open meeting. Upon motion duly made by Mr. Herman Orcutt and seconded by Mr. Williams the Board voted unanimously to return to the open meeting.

Mr. Benton moved to adjourn the meeting and postpone the remaining agenda items until the next Board Meeting scheduled for March 16, 2007 at 8:30 a.m. due to the late hour. Upon motion duly made and seconded by Ms. Johnson and unanimously approved, the meeting was adjourned.