

News

For Immediate Release



Rolling Stones Rock in First Concert at Stadium

(Nov. 9, 2006) It might be fitting that the first concert in the new University of Phoenix Stadium featured one of the greatest rock bands of all times -- the Rolling Stones.

Mick Jagger and fellow music icons, Keith Richards, Ron Wood, and Charlie Watts rocked the stadium with the retractable roof open.



Figure 1 The Rolling Stones huge, 90-foot tall stage featured a gigantic video screen.

"It's great to be playing in this brand new stadium," Jagger said to the crowd. "It's a beautiful place."

The Stones' massive 9-story tall stage featured an unexpected twist -- a section of the front detached and rolled out along a runway into the crowd giving fans in the north lower bowl a close-up and personal experience.

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