



## **15<sup>th</sup> Annual Women's Expo Debuts in University of Phoenix Stadium Apr. 14-15**

**PHOENIX** (Apr. 10, 2007) -- Local television station KTVK-TV features a new location and high-profile celebrity speakers at their 15<sup>th</sup> annual Women's Expo, produced in partnership with its sister station, KASW-TV. Actresses Jane Seymour and Sharon Lawrence will speak Saturday, April 14 at the University of Phoenix stadium. Actress Gabrielle Union will speak on Sunday, April 15<sup>th</sup>.

With the added excitement of a new venue women can count on the same shopping and entertainment extravaganza that has made the Women's Expo an annual must-attend girls' day out. This year's event includes thousands of square feet of shopping, interactive exhibits, the wine chateau hosted by WineStyles, free food samples courtesy of Fry's, beauty makeovers from Rolfs, a chance to win a 2007 Chrysler Jeep Patriot Sport, the opportunity to sign-up as a Super Bowl 2008 volunteer, featured speakers such as the popular Queen of Clean Linda Cobb and Relationship Guru Lissa Coffey and a chance to meet KTVK talent, the KASW Six Pak and KOOL and KMLE radio personalities.

As part of the Expo festivities, KTVK, mysweetconnection.com and Movin 97.5 radio teamed up to choose the first Queen of Expo. The winner will be announced on Saturday, April 14<sup>th</sup> by KTVK and Movin 97.5 talent and be awarded special gifts.

The Women's Expo, named one of the top five consumer events in Arizona, is Saturday, April 14th from 10 a.m. to 6 p.m. and Sunday, April 15<sup>th</sup> from 10 a.m. to 5 p.m. at the University of Phoenix Stadium, One Cardinals Drive in Glendale. Tickets are \$10.00 a person and can be purchased day-of at the University of Phoenix box office.

Women's Expo goers are encouraged to visit any Fry's Food Stores to pick up their \$2.00 off discount coupon to the Women's Expo.

Mysweetconnection.com members receive a free ticket with membership by signing up either before or at Women's Expo.

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